THE CANADIAN COIN BOX & VENDING

READY TO SERVE

VAV DUSEN BROS. STAFF

Left to Right — Charlie Willoughby, Bernie Adamson, Eileen Fuchko, Leonard Hardy, Frank Garner.

IN THIS ISSUE

Television Story by Liebman

Editorial by Vincent Barrie

MARCH '49

A MONTHLY PUBLICATION FOR THE CANADIAN AMUSEMENT OPERATOR

Move Fast for this Special Sale

—SILVER KING—

Manufactured in Canada by DOMINION NOVELTIES CO.

Completely re-designed for sales compelling eye appeal. Flashing red, blue and silver colors.

Beautifully colored.

Precision Built.

Famous for dependable performance, long life and trouble free service.

Bigger profits from locations are a natural with the all-new SILVER KING Vendors.

Baked Enamel Base.

Sturdily Constructed.

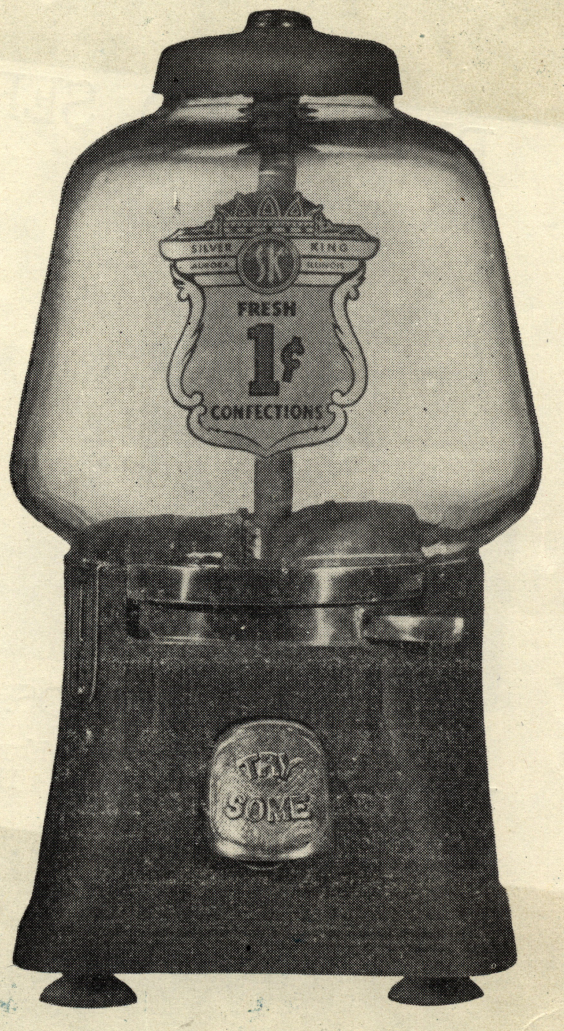
2 Keys.

Make sure of your investment, insist upon SILVER KING.

Can be adjusted to give as many peanuts as desired.

Each machine is guaranteed. Minor adjustments will be attended to free of charge.

A safe, sure, dignified, independent business of your own.



1c CONFECTIONS

Anyone willing to devote a few hours per week can handle a larger route of these money makers.

The more SILVER KINGS you have working for you—the greater your profits.

Operators all over the country are acclaiming the SILVER KING, the finest and most successful vendor they have used . . . a proved money maker.

Successful operators buy good merchandise when they buy SILVER KING vending machines.

Start now—with a route of SILVER KING. You'll be amazed at the steady, large profits made with peanuts.

For a successful vending machine business insist upon SILVER KING.

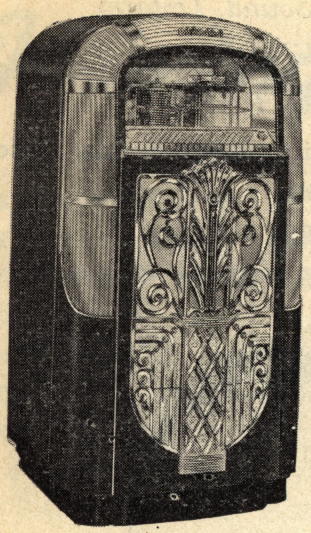
SPECIAL
Discounts on Lots of
25

DOMINION NOVELTIES CO.

152 KING STREET E.

AD 1763

TORONTO



The PHONOGRAPH
That Sells—
MUSIC

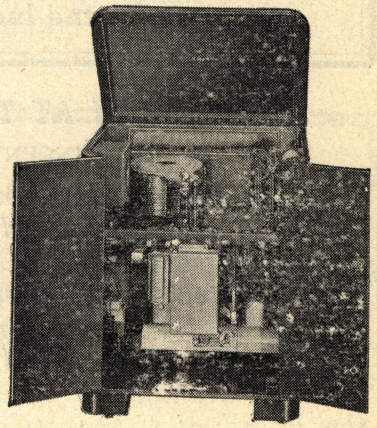
CANADA'S BEST BUY

Quanity

IS A BARGAIN AT ANY PRICE

write for

Wallboxes & Corner Speakers

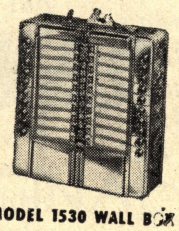


MODEL 1424
PLAYMASTER

Buy Now And Don't Be Disappointed Later!

LATE SERIES NEW ROCK-OLA PHONOGRAPHS MODEL 1426
LATE SERIES NEW ROCK-OLA PLAYMASTER (HIDEAWAY) MODEL 1424
75 ALL MAKES AND MODELS USED PHONOGRAPHS

WRITE ● WIRE ● PHONE



MODEL 1530 WALL BOX

Mortimer Sales Co.

1269 AMHERST ST. PHONE AMherst 1400 MONTREAL, Quebec

COIN BOX

MARCH 1949

Vol. 2 — No. 15

Edited and Published in Owen Sound, Ontario

BY EDDIE SARGENT

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RATES ON REQUEST

Editorial

By a Leading Personality in the Industry

A CANADIAN AT THE COIN SHOW

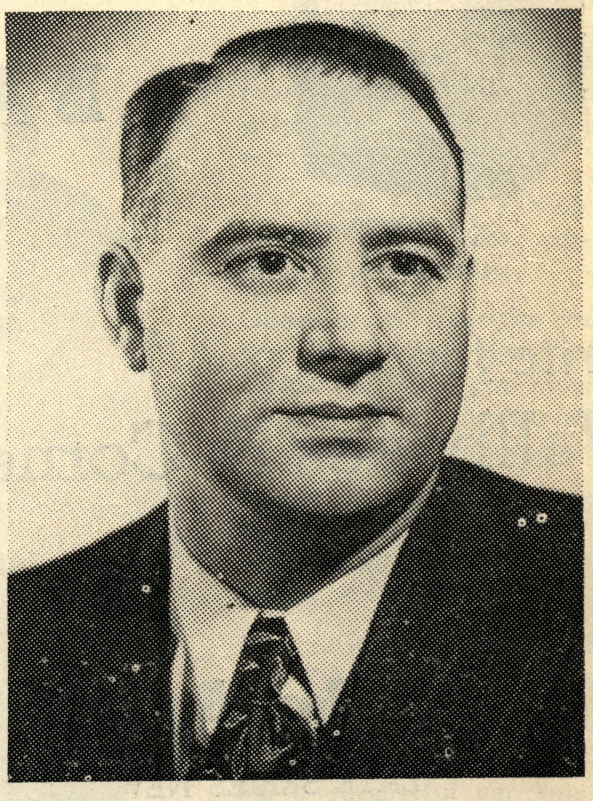
By Vincent Barrie

Coin men the world over gathered in Chicago for the Annual Show held at the Sherman Hotel, January 17, 18 and 19. Dave Gottlieb, President for almost ten years, retired although remaining as director to the organization he helped to form. The new President, genial Harry Williams of the Williams Manufacturing Company, was elected by the Board of C.M.I. (Coin Machine Industry). Directors for the year are Harold F. Dennison, Max Levine, Sam Wohlberg, Herb Jones and Herb Ottinger.

Many new machines were shown which were new to the trade, the most prominent being Shuffleboards which seem to be sweeping the nation (U.S.). Television, shown last year, did not seem very much advanced and operators showed only a casual curiosity to these machines.

To the Canadian operators, of which there were many, the show was only an outing and an opportunity to renew old acquaintances. The embargo on coin machines necessitated by Canada's need to conserve vitally-needed United States Dollars has turned the Canadians into Window Shoppers. In spite of the critical shortage of Music and Amusement Games in Canada, due to the fact that about 80% of the present equipment now operated is pre-war, no relief is in sight at the present time.

All manufacturers of Pin Games showed new games with exciting play appeal, new features being Explosion Bumpers which when hit send the ball flying in all directions, giving thousands of points with each hit. Another new feature is the idea of having play field unobstucted by bumpers, new



method of scoring being Roll Over Switches which add new appeal and thrills to Pin Games. Canadian operators gave longing looks at the beautiful new games.

In pre-war years phonograph manufacturers made it a point to change models for every show but this year, aside from the new 100-record model brought out by Seeburg in December, no new models were shown. Incidentally, for some reason or other, the Big Three of the Phono Field — Wurlitzer, Seeburg and Rockola — did not take part in the annual exhibition, contenting to show in downtown hotels or holding Open House at their plants.

The Morrisson Hotel was the headquarters of the phono rebels. Rockola, Evans (with the Mills revamped Constellation) Aireon, with the new combination Phono and Television, and AMI held private showings at this hotel. There were a large

(Continued on Page 15)

Forming Alberta Association

On January 22nd last, Mr. Wes Van Dusen, long an outstanding citizen of Edmonton, who has considerable prestige through the fact that he has served as head of many civic organizations, met with the operators of Calgary with the idea in view of forming an Alberta association of coin operators. Mr. Van Dusen states it was a very good meeting, and it was decided to set up an association known as the Alberta Coin Machine Operators' Association.

It is quite timely, as pending now is the case in the courts on the legality of the heavy hitter pin ball machine, and as the Government is appealing, it came up on February 14th in Calgary for a decision, and funds were necessary to fight the case. They set up the Association and had raised enough money to take care of the first round of the case. Mr. Van Dusen states he thinks they have a very good chance of winning the case.

The Committee consists of Mr. Wm. Morrow as President, and Keith Bennett as Secretary-Treasurer. Ner Clark from Lethbridge was appointed southern representative, and Mr. Wes Van Dusen was appointed northern representative.

This certainly is a start in the right direction, and we hope that this Association will be the forerunner of many more strong wins in the Dominion.

WANTED One Ball Machine

Box 7A Coin Box

FOR SALE...

..SEEBURG..

5, 10 and Quarter

WALL BOXES... $90.00 EACH

IN ORIGINAL CASES

APPLY Box 6A Coin Box

AMBASSADOR CONVERSION KIT
$99.50

Spring Clearance

SALE

Compare These Prices
BUY
WITH CONFIDENCE
Canada's Mail Order House

WANT: WURLITZER 1015, 1017, 1100. SEEBURG 1-46, 1-47, 1-48. HIDEAWAY. All post-war wall boxes and pin games.
State quantity and price.

FIVE BALL GAMES

Shooting Star	$225.00
Four Roses	125.00
Punch	95.00
Metro	125.00
Avalon	50.00
Genco Big League	75.00
Chubby	40.00
Dandy	40.00
On Deck	40.00
Fantasy	50.00
Super Charger	40.00
Limelight	65.00
Cowboy	40.00
Mascot	65.00
Bounty	40.00
Pick-Em	40.00
Congo 1 or 5 ball	60.00
New Champ	60.00
Big Chief	75.00
Drum Major	$ 65.00
Convention	65.00
Landslide	75.00
Roxy	50.00
Limelight	65.00
Lite-A-Card	100.00
Broadcast	100.00
Mascot	65.00
Bowling Alley	100.00
Big Show	85.00
Punch	80.00
Tops	80.00
Marines	125.00
Sky Rider	85.00
Horoscope	75.00
Attention	60.00
Power House	90.00
Border Town	65.00
Lightning	325.00
Band Wagon	125.00
Spot-cha	175.00
Sport Parade	100.00
Striptease	175.00
Paradise	100.00
Seven Up	100.00
Oscar	325.00
Stage Door Canteen	250.00
Double Barrel	275.00
Havana	350.00
Cyclone	350.00
Roxy	50.00
Flicker	65.00
Banner	65.00
Hold Tight	50.00

MANY MORE — WRITE

ONE BALL

Fairground 4-coin multiple	$225.00
Ak-Sar-Ben 4-coin multiple	225.00
Arlington	175.00
Lite-A-Pair	150.00
Flying High	150.00
Cocktail Hour	125.00
Sport Special F.P.	325.00
Dark Horse F.P.	350.00
Record Time F.P.	350.00
Ak-Sar-Ben, 6 Multiple Pay Out	275.00
1-2-3 Pay Out and Free Play	125.00
Skunk Pay Out	95.00
Credit Pay Out	125.00
Preakness Pay Out	150.00

MANY OTHERS — WRITE

PHONOGRAPHS

61—Wur. Counter Model	$175.00
24—Wurlitzer	295.00
600—Wurlitzer	325.00
500—Wurlitzer	325.00
700—Wurlitzer	425.00
800—Wurlitzer	450.00
750—Wurlitzer	500.00
750E—Wurlitzer	550.00
850—1942 Wurlitzer	575.00
950—1942 Wurlitzer	575.00
1015—1947 Wurlitzer	925.00
1100—1948 Wurlitzer	1100.00

SEEBURG

Envoy	350.00
Vogue	325.00
Hi Tone	400.00
Lo Tone	450.00
1-46	825.00
1-47	875.00
Speaker Organ	39.50
Remote Speaker Organ	44.50

ROCKOLA

Rhythm Master	175.00
Windsor	250.00
Monarch	250.00
Standard	300.00
De Luxe	395.00
Super Master	425.00
1422	695.00

MILLS AND AMI

Mills, Like New	195.00
AMI	175.00
500 Wurlitzer	$395.00
800 Wurlitzer	595.00
780 Colonial Wurlitzer	600.00
1015—1947 Wurlitzer	950.00
Counter Model Wurlitzer, Like New	175.00
Hi-Tone Seeburg El. Selector	500.00
Lo-Tone, Like New	525.00
Colonel El. Selector Seeburg	450.00
Vogue Seeburg	375.00
1—46 Seeburg	875.00
Mills Throne—Reconditioned	200.00
Rhythm Master Rockola	175.00
Standard Rockola	350.00
DeLuxe Rockola	425.00
Super Rockola	450.00
1422—1947 Rockola	750.00

COMPLETE HIDEAWAYS

with Adaptors, Amplifiers, Remote Volume Control Star, Electric Cancel

Mills	$249.50
Rockola	300.00
Wurlitzer	425.00
Seeburg	375.00

ADAPTORS, WALL BOXES, SPEAKERS, ETC.

Canada's largest supply of Adaptors and Remote Control Accessories for every Phonograph. Write for any type not listed here.

New Packard Adaptor for Twin 12 Rockola	$ 67.50
New Packard Adaptor for Rockola 12	49.50
New Packard Adaptors for Seeburg	57.50
New Packard Adaptors for Mills Throne and Empress	49.50
New Packard Adaptors for Wurlitzer Twin 16	69.50
New Packard Adaptors for Wurlitzer Twin 12	59.50
New Packard Adaptors for Wurlitzer 618	49.50
New Packard Adaptors for Wurlitzer 412	49.50
A.M.I. Adaptors	35.00
Wurlitzer Adaptors for All Models Wurlitzer	57.50
12" Speakers, Utah, New	6.95
8" Speakers, Utah, New	5.95
Plastics for Wurlitzer 1015, lower sides	6.95
Plastics for Wurlitzer 1015, top corners	10.95
Keeney 4-wire Wall Boxes	5.95
Wurlitzer 3031, New	59.50
Wurlitzer 3020, 5, 10, 25	109.50
Phono-tone Wall Box and Speaker with National Slug Rejector, may be used as extension speaker and Wall Box. Used with any Phonograph	17.50
Wurlitzer Used, 30-wire	$14.50
Packard New Hi Chrome 5c & 10c	64.50
Packard Used	49.50
Rockola 1530	55.00
Seeburg Adaptors, All Models	49.50
Wurlitzer, 3-wire 5-10-25c	24.50
Wurlitzer Adaptors, All Models	57.50
Packard Adaptor for Mills	45.00
Fantasy Lite Up Speaker	19.50
Drum Major Lite Up Speaker	21.50
Buckley 20 & 24 Record	12.50
New Buckley Chrome	47.50
Buckley Silver & Gold 20-24-32 Rec., Lite Up	19.50
Solotone Boxes for 5 & 10c	19.50
Rockola Adaptor	49.50
Wurlitzer 100 new 30 wire	35.00
Wurlitzer 100 used, like new	24.50
Solotone Location Amplifier, New	99.50
Solotone Location Amplifier, Used	59.50
Adaptors & Amplifiers & Speakers, etc., for all Phonographs (State Model)	Write
Aluminum Speaker Baffles	Write

PARTS AND SUPPLIES

SPECIALS — MARCH ONLY

Kicker Bumpers	$7.95
Explosion Bumpers	7.95
ABT #500 Coin Chute	3.65
Contact Kits	7.45
Rectifiers	4.95

Extension Speakers Lite Up	$ 14.95
Speaker Boxes, natural or painted any color. Specify	10.95
Corner Plastics for Wur. 750	10.95
National Drop Coin Slug Rejectors, suitable for all Games, Vendors, Consoles, Wall Boxes, etc. Low price	4.95
Fractional H.P. Motors for Timers, Wall Boxes, Heat Motors, etc.	2.95
Turntable Motors, for all Phonographs	Write
Plastics for all Model Phonos.	Write
A.B.T. New Ace Free Play Coin Chutes, 5c & 1c	$ 3.95
12" Speakers P.M. Utah	6.95
Flipper Bumper Kit, DeLuxe	[illegible]
Berman Pin Game Lift Shop Truck on Wheels	89.95
Contact Kits	6.95
Wurlitzer Volume Control Keys	.05
Wurlitzer Star Wheels	.29
Wurlitzer Dumbells	.29
Wurlitzer Tone Arm Screws	.15
Wurlitzer Main Fibre Gears	2.95
Wurlitzer Worm and Drive Gears	2.00
H.D. Rectifiers, All Games	8.75
25-Cycle Gears, All Phonographs	5.00
Mallory Genco Rectifiers, Heavy Duty	7.50
60-Cycle Motors for All Phonographs	$ 21.50
25-Cycle Motors for All Phonographs	34.50
30-Wire Cable, rat and water proof, per foot	.30
Wurlitzer Genuine Crystal Conversion Pick-up for Model 800, 750, 700, 1015	10.95
Wurlitzer Complete Tone Arm and Pickup New Needle (Any Model)	7.50
Jacobs Replacement Tone Arms for All Models Seeburg with Electric Trip	27.50
Needles for Jacobs Arms — 15,000 Plays	.75
Electric Trip for All Models Wurlitzer and Seeburg	7.50
Rockola Belts	.90
25 - 60 Cycle Transformers for Any Phonograph or Pin Game	Write
Permo Point Needles, each	.42
Pfanstiel Needles, each	.42
Miracle Point	.35

MANY OTHER PARTS — WRITE TO SAVE MONEY

ARCADE

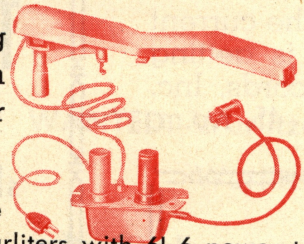
Electric Shocker, .01c	$ 44.50
Gottlieb Grip Scale	39.50
Smiley, Like New, .01c	9.75
A.B.T. Target Skill	39.50
Exhibit Card Vendor	49.50
Mutoscope Sky Fighter	275.00
Mutoscope Post-War Photomatic, Like New (Plenty of Supplies Free)	1850.00
Mutoscope Punching Bag, Fl. Sample	295.00
Mutoscope Atomic Bomber	4.50
Blow Ball	75.00
Pitchem Catchem	99.50
Western Baseball De Luxe	175.00
Whizz Free Play with Stand	49.50
Hockey Super Speed, Brand New, 2 Players, 5c Play	149.50
Keeney Air Raider Gun	89.50
Keeney Shoot Your Way Tokyo	149.50

PENNY GAMES

Target Skill	$ 35.00
Peanut Vendors	19.50
Bingo	24.50
Pitchem	29.50
Card Vendor	25.00
Pop Up	34.50
Electric Grip	35.00
Best Hand	29.50
Mike & Jake	35.00
Tally	24.50
Bat a Ball	49.50
Try Your Skill	49.50
Smilies	7.95

LIGHTWEIGHT PICK-UPS

For All Wurlitzers and Seeburgs
Perfect Tone — Easy on Records



This Reproducer gives you everything you want in Commercial Phonograph Operation. Available for all Wurlitzer and Seeburg Models.

Nothing to Change — Just Plug It In
2,000 Plays per Record 15,000 Plays per Needle

Model W25	fits all Wurliters with 6L.6 power tubes
Model W16	fits all Wurlitzer 12 and 16 models
Model S20	fits all Seeburgs with 6L.6 tubes
Model S10	fits all Seeburgs with 2A3 tubes

SLOT MACHINES

Superior Mystery 3-5 Pay Out, 5c	$ 49.50
Mills 25c	165.00
Jennings 25c Chief	175.00
Mills Qt. 1c	69.50
Pace Comet, 5c	125.00
Jennings 5-10-25c Triplex Chief	225.00
Mills Free Play Slot 5-10-25c	325.00
Jennings Free Play Slot 5c	175.00
Pace Free Play Slot 5c	250.00
1 Mills Cherry Bell 5c	175.00
Jennings 1c Jack Pot	39.50
Bally Bell, 5-25c, like new	250.00
Mills New Block Cherry Bell 5c	475.00
Jennings New Stand. Chief 5c	450.00
Jennings Gooseneck Jack Pot 5c	125.00
Pace Comet 5c	150.00
New Mills Replacement Cabinet, Any Model	44.50

MISCELLANEOUS

Jumbo Parade Free Play	$ 72.50
Peanut Vendors	10.95
Imp 1c-5c-10c	19.50

Counter Slots and Games of All Kinds. Write for list.

Shoe Shine Machines, 5c or 10c Play	$295.00
NOTE: Record Player Complete with Amplifier	39.50
Convertor—32-Volt DC, 110-Volt AC	49.50
Convertor—110-Volt DC, 110-Volt AC	79.50

COUNTER SLOTS

American Eagle 5c	$ 39.50
Liberty 5c	39.50
Daval Free Play 5c	49.50
Mills Round - the - World 5c Free Play	65.00
Klix 1c	28.50
Buddy 1c	24.50
Imp 1c-5c-10c Combination	17.50
Little Duke 1c Jack Pot	50.00
Mills QT 1c	49.50
Pop-A-Reel	39.50
Tally Jack Pot	34.50

NOTICE: WRITE FOR ANYTHING YOU REQUIRE WHICH IS NOT LISTED HERE

ALL prices subject to change without notice.

OPERATORS—We will buy new or used equipment. State in first letter quantity, condition, and lowest cash price.

TERMS—⅓ down, balance on delivery; or—Use our time payment plan of ⅓ down and balance in 3 to 24 months.

VINCENT A. BARRIE

Phone 2648

(ST. THOMAS COIN SALES LTD.) 669 Talbot St., St. Thomas, Ont.

Pot Pourri

Wes Van Dusen of Van Dusen Bros., Edmonton, writes to tell us that they are forming an Alberta Association of Coin Operators. . . . Further news about this in this issue. . . . Wes and his wife are presently on a trip to New York and Havana, Cuba. Wes plans to visit Montreal and Toronto on this trip also. . . . Albert Hambly and his brother, genial owners of Dominion Novelties in Toronto, are fast making a name for themselves in the manufacturing line with their popular new product, Silver King vendors. . . . For a modest investment an operator can have an income of $150.00 to $200.00 a week out of just what it is—"peanuts". . . . Gene Chevrier of Snookerette in Toronto is still handling plenty of orders of this popular machine, "Snookerette". . . . Allan Pullmer tells us that he has the lowest prices and the top quality in shuffleboards in Canada. . . . In Boston, the local interests have devised a unique way of using parking meters for fund collections. Each one now bears a temporary sticker stating in effect that "this meter will take your nickels and pennies for parking, but you may also drop other coins (which will not register) as your contribution to the March of Dimes". . . . Latest reports from the American Broadcasting Company in the U.S.A. show that their time charges for a TV show are $2.200.00 an hour. . . . The production costs run $12.000.00 to $13,000.00 for this same hour. . . . The current record and record player situation is getting even more tangled. . . . Capitol Records, Inc. (Hollywood), is coming out with a 45 r.p.m. changer in April, and next fall Webster-Chicago Corp. will start selling spool recordings on wire. Webster claims it has licked the problem of multiple manufacture of wire recordings and can now make 96 at a time. . . . It will probably sell 15-minute reels for about $2.95, using books, plays, etc., at the start. . . . Reports from all parts of the U.S.A. show that the shuffleboards are here to stay. . . . For a while back, operators were having their doubts about the boards, but we have had a report from Portland, Oregon, where tournaments are being held, and there has also been opened a shuffleboard parlour with 10 boards in operation. . . . Romeo Laniel, veteran Montreal operator, is under the weather, being confined to his home for four to six weeks. . . . Lou Keyfets is on an extended trip to Western Canada which will take from four to five weeks. . . . Reg Gilcrist, the Seeburg distributor for Canada, has on the go with the Baldwin Distributing Co. the possible perfection of an uncanny coin mechanism which will revolutionize the vending business. It gives change for any coin or any size of purchase made. . . . The present decline in collections of music operators across the country is believed to be only a temporary

(Continued on Page 21)

WANTED

The two best Mechanics in Canada for the oldest, most respected arcade in Canada's largest summer resort. This is not a rough house proposition but family trade and you must have tact, knowledge, scrupulous honesty and be a hard worker. Compensation is commensurate. Write

E. LIEBMAN

12 Baby Point Rd. Toronto 9, Ont.

FOR SALE

Southern Ontario Pin Table & Music Route

This route is not too large and showing an execellent profit.

Good established locations with plenty of opportunity to expand.

Reason for Selling on request

APPLY **Box 11**

THE CANADIAN COIN BOX

Around the Town and the Country

By Art Lipton

Well, here I am back in Quebec, and is it ever cold! But a few nips from my good friend, Louis Faust, and I have completely recovered.

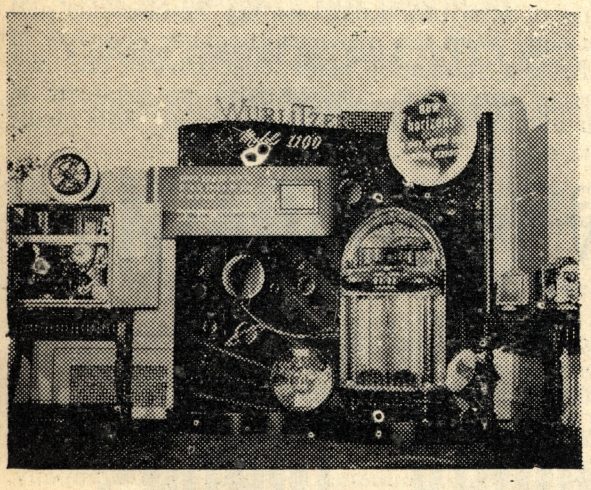
Louis and his family, I think, are the hardest working juke box operators in the community. He and his wife are out all the time looking for places to put new Wurlitzer equipment, and the new place we went to called Nymark is the show place of Northern Quebec. Louis has wall boxes (Wurlitzer, of course) all around the place and besides he is taking advantage of having a Model 1100 Wurlitezr on the floor, which he feels is bringing him more revenue. . . . Well, good luck to the Fausts. . . . Was down to Sherbrooke to see my good friend, Eddy Blouin. and there is a man with enterprises. . . . His La Salle Hotel, where we stopped in town, is one of the most modern in the territory. . . . He says, "quote", business will be getting better all the time and the district he covers would like some more 1100 (sorry, Eddie, embargo you know) but they will have to wait. . . . A new operator in around St. Jerome has a nice setup with a few new Wurlitzers and is expanding very fast. . . . Keep up the good work. . . . Pit Halikas was in town and I just missed him, so I will say I'm sorry and drop in the next time I am in Drummondville. . . . Sam Schwartz was seen on the corner of Peel and St. Catherines Streets talking about his son. . . . I can verify that he is some lad—just a chip off the block.

Said hello to the Laniels on their way to the coin machine convention. . . . Sorry to hear about their bereavement. . . . A tip to the ops—Chuck Darwin of Monogram Records has some specials for you, and I think his Sweet Georgia Brown number by Brother Bones is a big hit. . . . He is quoting juke box operators a special price—don't miss the boat.

(Continued on Page 17)

Marty Morosnick says. . .

It was a pleasure to meet old friends again at the C.M.I. Convention in Chicago. I look forward to the day when we can have an annual C.C.M.I. show in Canada.



WANTED: Wurlitzers, used or new; post-war Wurlitzer Wall Boxes, used or new.

→ **Kindly state price and condition** ←

Winnipeg Coin Machines

277 Donald St. **Winnipeg, Man.**

Trade Directory

Summary of trade activity for the past two weeks is condensed here in easy-to-file form as a trade service feature of The Billboard:

New Equipment

Bat-a-Score (10-ball), H. C. Evans & Company, 1528 West Adams Street, Chicago 7.

Barnacle Bill (five-ball), D. Gottlieb & Company, 1140-50 N. Kostner Avenue, Chicago.

Cigarette Vender, Vendors, Inc., 585 10th Avenue, New York.

Circus (five-ball), Exhibit Supply Company, 4222-30 West Lake Street, Chicago 24.

Coffee Vender, Jiffy Products Company, El Monte, Calif.

Gizmo (five-ball), Williams Manufacturing Company, 161 West Huron Street, Chicago 10.

Ice Cube Machine, Vendice Corporation, San Diego, Calif.

Nut Vender, Ajax Distributing Company, 55 Brantford Street, Newark, N.J.

Paradise (five-ball), United Manufacturing Company, 5737 North Broadway, Chicago 40.

Sales Audit Recorder, Durant Manufacturing Company, Milwaukee.

Screwball (five-ball), Genco Manufacturing Company, 2621 North Ashland Avenue, Chicago 14.

Shuffleboard, Valley Manufacturing Corporation, 333 Morton Street, Bay City 3, Mich.

New Firms

Commercial Coin Machines, Inc., 38 Hartford Avenue, New Britain, Conn.

Hartford Cigarette Venders, Inc., Grand Street, Hartford, Conn.

The Taran Distributing Company has been appointed A. M. I. distributor for Florida and Cuba. Its Florida office is in Miami, while its Cuban office is in Havana.

Personal Notices

William Adams has been added to the staff of the National Automatic Merchandisers' Association, as the assistant to the director of membership.

Charles G. Allen has resigned his position as treasurer, assistant secretary, and director of Veeder-Root, Inc.

Jonas Bessler has joined the Lieberman Music Company, Minneapolis, as director of sales.

Chalex Corporation, New York, has placed its advertising account with Kirk B. Shivell, Inc., Ridgewood, N.J.

E. W. Chapman has been named vice-president in charge of engineering for the Tuthill Pump Company, Chicago.

Herb Geiger has been elected chairman of the NAMA Region VI.

Will R. Golden has resigned his position with the Universal Match Company.

Jack Pero has resigned his position as sales and advertising director of Spacarb, Inc.

Juke Box Via Car Radio

SHREVEPORT, La., September 11.—Juke box music piped by a special midget "broadcasting station" to the loud-speakers of patrons' cars parked outside drive-ins appeared in several different spots here during the week. With the advent of this special type of juke entertainment in local snack stops, the idea seems to be gathering momentum and may be due for a widespread wave of popularity in the Northern States next summer. This is the second city to feature such customer-ized juke service. Here, as in the San Francisco drive-in featuring this music service (The Billboard, September 11), customers give their nickels to girl car-hops who in turn select the tune requested on the juke box, which is located indoors, as usual.

In one of the Shreveport drive-ins having this juke box broadcast service, the Huddle, the owner is preparing a "musical menu" consisting of selections on the machine and which are handed to each customer as he drives up. The customer checks off those tunes he wishes played, giving the car-hop the money for same.

Use of such "stations" is said by those drive-in operators having them, to be the answer to their own special music problem. They can now satisfy outdoor patrons' desire for juke box music and at the same time abide by local laws banning the playing of music over outside loudspeakers.

As to the stations themselves, which may be purchased either by the location owner or music operator, they are actually only small wireless phono-oscillators, measuring about 3 by 1½ inches in size, and which operate with a power of about half a watt. These units, which may be purchased complete from the average radio supply house, are attached to the juke box and broadcasts its music over a short range.

Among the other drive-in spots in Shreveport featuring broadcasting of juke box music are the Rendezvous and the Amber Inn. With the growing customer approval of such installations, numerous other local drive-in and like establishments catering to outdoor trade are expected to install their own broadcasting units or request their music operators to do so.

NEW PRODUCTS

Beverage Vender (cup, hot coffee), Memo Products Company, Los Angeles.

Beverage Vender (cup, citrus juice), American Citrus Corporation, Chicago.

Scale, Rock-Ola Manufacturing Corporation, Chicago.

Coin Changer (electric, built-in), Johnson Fare Box Company, Chicago.

Rainbow (five ball), Williams Manufacturing Company, Chicago.

Morocco (five-ball), Exhibit Supply Company, Chicago.

Beverage Vender (carton, fruit juice), Kold Krisp Apple Service, Inc., Los Angeles.

Coin counter and wrapper, Dusarge Design Corporation, New York.

Springtime is ATCORA Time

More and more coin machine operators are seeing the value and profit in a route of ATCORA Coin Operated Radios.

Quoting one operator who now has over two hundred ATCORAS bought and paid for out of revenue in a little over a year:

"Where can I find a legal business which I can operate myself that will return my investment at this rate?"

Don't wait, now is the time to invest, write, phone or wire for prices on—

ATCORA COIN OPERATED RADIOS

Atcora Coin Radios

1. ATCORA is Canadian made and is approved by the Canadian Standard Association.
2. ATCORA features a solid aluminum chassis.
3. Silent Electric Timer.
4. Hidden aerial for greater selectivity.
5. Available in Black, Grey, Green or Brown.
6. Easy to install. Just plug it in.
7. Volume control permits ATCORA to be used at any hour without disturbing other guests.
8. Equipped with National Slug Rejectors. Only honest coins will get results.

WANTED WURLITZER 750's or 1015's.
Solotone or Personal Lacation Amplifiers State Price Model, Etc.

→ EACH DAY YOU DELAY COSTS YOU MONEY ←

Regent Vending Machines Limited

CANADA'S LARGEST "HOUSE OF PARTS"

Automatic Phonographs
779 BANK STREET

COIN OPERATED MACHINES AND SUPPLIES

Watling Fortune Scales
OTTAWA, ONTARIO

Mr. Phonograph Operator—

Thank You For The Wonderful Reception You Have Given Our

Model 1100

We are completely sold out on this Model.

WURLITZER operators are urged to protect and preserve their valuable equipment.

Complete stock of WURLITZER parts are carried at all branches.

We invite your inquires.

We Have A Very Limited Quantity of

MODEL 1080 A WURLITZER Colonial Model, with Cobra Tone Arm.
MODEL 1017 A WURLITZER Hide-a-way, with Cobra Tone Arm.
MODEL 3031 30 Wire Wall Boxes.

Protect your location and increase your income with—
WURLITZER Wall Box instalations.
Write our nearest office for complete details

WURLITZER Cobra Conversion Kits, to fit models 1015-1080-1017 complete with pre-amplifier, and all installation instruction **$44.50**

WURLITZER Cobra replacement cartridges for model 1100 **$3.50**

PFANSTIEHL NEEDLES We are exclusive distributors for Pfanstiehl Coin Machine Needles for Canada:

Single Needles . . . 55c
In lots of 25 . . . 50c
In lots of 100 . . . 45c

JACOBS

Tone-Arm for WURLITZER all models . .	$18.50
Tone-Arms for SEEBURG all models . .	$16.95
Electric Trips	$6.95
Needles	75c

We are anxious to buy quantities of used WURLITZER phonographs. Send us a list of your surplus WURLITZER Phonographs and Prices.

HEAD OFFICE
477 YONGE STREET
TORONTO, ONT.

SIEGEL DISTRIBUTING CO., LIMITED

EXCLUSIVE WURLITZER DISTRIBUTORS

FACTORY—NEWMARKET, ONT.
SALES AND SERVICE BRANCHES,
TORONTO, MONTREAL, VANCOUVER

. . SUFFLE BOARDS . .

SPECIAL!
Solotone Boxes
$17.50 ea. Used
Coinradios $62. ea.

Made in Canada, To Rigid U.S.A. Factory Specifications
8 to 12 Feet Rebound Type
22 Feet Regulation Type
Prices $365. to $665.

ALLAN PULLMER
30 BUCKINGHAM APTS. WINNIPEG, MAN.

Get them to make the Nickels--
and Fast, that's Distant Screen Television!

The first part of this headline elicited considerable thought on my part. It came from a rather young friend of mine who is not engaged in the coin machine business. It sounded almost like a panacea for all the ailments of the coin machine business, past and present. Its snappy phrasing in the style of young "49ers" seemed to emphasize rather than detract from its value.

There have been years of arguments about nickel or dime play, three plays for a quarter, shortening of record playing time to two minutes, the cutting of commissions to locations and other measures designed to bring about fair compensation for music operators' efforts and investments.

Nothing definite and constructive has been done and old, experienced operators who have spent a long part of their lives in this business are going to, or have already, deserted the business faster than new capital or personnel can be induced to enter it.

The trouble lies, of course, with that little fellow, the nickel, who, at pre-war value, even one at a time and every three minutes, meant something in way of payment for services rendered. It should by now be obvious that the post-war nickel will never again equal the pre-war nickel in value and cannot again serve its purpose. The cost of doing business has skyrocketed too much for this.

It should also be a foregone conclusion by now that the better-than-average operator has gone about the limit with his location arrangements. In order to work out something better than a fair wage or salary for himself, he had to work out smaller percentages for his locations or front money for himself; any attempt to go much farther along this line will endanger his whole set-up, in that location owners will not be interested in equipment on their premises—his or any operator's equipment.

The solution? A tapping of the almost inexhaustible reservoir of spending, the public's pockets. How? With equipment that is absolutely new and novel and not just a rehash of what has been before the public for almost a quarter century. And engineer this new equipment to bring you more than one nickel at a time—many coins simultaneously. Get them to make with the nickels (plural)—and fast!

Sounds like a dream? Well, Mr. Operator, turn to page — and see how one new type of operation, tried and proven, is meeting this—one of the greatest problems the industry ever faced. Read about it and investigate this proposition; it will be time well spent.

—E. Liebman.

Editorial

(Continued from Page 4)

number of new Slot Machines brought out among the leaders. Jennings and Mills displayed new models. One of the newcomers in this field was Universal Industries of Chicago with their new console "Arrow Bell". This machine has high-powered play appeal, being made in Pay Out and Free Play models.

About 15 firms displayed Shuffleboards in various models from 7½ feet to 22 feet in length. Prices ranged from $300.00 to $950.00 for the De Luxe models with electric scoreboards. Veterans in the game field who had the finer games were Chicago Coin with their Shuffle King, and Rockola with about three models in various price fields. Shuffleboards are creating a wide interest in the United States but it is very unlikely they will ever be widely used in Canada as the locations with the large space required for them are very limited. Special trailers are needed to move them to locations, usually three to four men needed to set up the game.

A large number of Shu Shine machines were shown. American operators claim they are being highly accepted in many new locations and owing to their simplicity of operation they give very little trouble.

Exhibitors were highly pleased with results of the Convention. Buying was brisk but wisely done. Operators learned during the war that games usually discarded after a year or so could be used for a long time, and owing to the high cost of new games the operators now buy more cautiously.

Canadian operators would like to see restrictions removed from our industry but, although the news from Ottawa indicates a better situation insofar as United States currency reserves are concerned, as long as commodities so essential to the economic and home life of Canada are either barred or on a quota basis no thought of allowing the importation of amusement games can be entertained.

SORRY—

BUT AFTER OUR LAST MONTHS AD. APPEARED
WE WERE PRACTICALLY SOLD OUT.

HOWEVER WE HAVE

100 SOLOTONE BOXES

If You Are Interested

PHONE — WRITE — WIRE

Island Amusement & Novelty Co.

(SMITH BROS.)

2508 DOUGLAS ST. VICTORIA, B.C.

Monogram Records-New Canadian Hit Label

Monogram Records, a new (75c retail) Label has recently made its debut on the Canadian market and has already established itself as a Hit Label.

Riding high with five "Big" records, (SWEET GEORGIA BROWN by Brother Jones and his Bones; CHICKEN SHACK BOOGIE by Amos Milburn; YOU BROKE YOUR PROMISE by Paula Watson; CRUISING DOWN THE RIVER by Norm Alexander; and I CAN'T GIVE YOU ANYTHING BUT LOVE by Sabby Lewis) this new label is following a policy, juke-box wise, of putting out only hits and proven nickel grabbers.

This Company is definitely on the ball, and if a record or a song starts to move south of the Border, you can count on Monogram getting with it.

Monogram is headed by Chuck Darwyn, and the wax is pressed and distributed through its own distributing outlet, The Ambassador Music Company. Their offices are located on Yonge Street, Toronto, right above Al Siegel's Wurlitzer Distributing Company, but the two companies are not associated.

Some of the American labels now flying the Monogram Banner in Canada are: Apollo, Aladdin, Supreme, Rainbow, Crystaltone, Uptown, Danceland, Tempo, and dozens of others.

According to operators who have Monogram records in their machines, their take has been upped considerably. According to Darwyn, the biggest sellers to date have been CHICKEN SHACK BOOGIE and the new Paula Watson record YOU BROKE YOUR PROMISE. The cost to operators, incidentally, is 42c.

IN THE SPOTLITE!

Another new low priced pop record to hit the market in the past few weeks is the SPOTLITE label. Cost to operators on this record is only 36c each. This, too, is pressed and distributed by Monogram and can be purchased through the Ambassador Music Company. The SPOTLITE policy is to back two hits on a record.

Incidentally, Monogram also records top Canadian artists, and if any of you guys have a cute protege you would like to "wax", drop us a line and tell us about it.

Spring Special

NAME YOUR PRICE

WURLITZER
616
600
700
800
1015
A.M.I.
Top Flight
SEEBURG
Casino
Plaza
Mayfair
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Envoy
Major
Colonel

PENNY GAMES
Challengers
Kicker and Catcher
Bat-a-Ball
Penny Golf

MISCELLANEOUS
Low Scales
High Scales
Shoot the Ball
Ten Strike
Submarine
25-Cent Slots

GAMES, Five-Ball—Ballyhoo, Kilroy, Horoscope, Crossline, etc.
Games, One-Ball—Aksarben, Pot Shot, Victory Specials.
This equipment will be checked and cleaned and ready for location

ATLAS MUSIC COMPANY
Exclusive Wurlitzer Dealers
891 Bank Street **Phone 4-7833**
OTTAWA, ONTARIO

FOR SALE
— AT —
Sacrifice Price

BROADCAST	$60.00
LEGIONNAIRE	60.00
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SPORT PARADE	60.00
LINE UP	60.00
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AIME CAUMARTIN
346 Blvd. St. Laurent
Cap-de-la-Madeleine Quebec

The Editor Speaks

Our courts of law get themselves mightily embroiled in the interpretation of simple words. There is a case on record which went to the Supreme Court over the interpretation of the word "services".

Section 986 says "in any prosecution under Section 229, any automatic or slot machine used or intended to be used for any purpose other than for vending merchandise or services shall . . . be deemed to be a means or contrivance for playing a game of chance. . . ."

A man in Montreal had a pin ball machine. He provided amusement only but he was tried anyway and found guilty, although his lawyers argued that his machine vended "services". Similar cases in Quebec had been found guilty before, although in Ontario the decision had gone the other way. Our pin ball operator appealed to the Quebec Court of Appeals and lost, so he took his case to the Supreme Court of Canada. The learned justices studied the knotty problem, finally came up with a decision. They said that "services" included amusement. Otherwise, juke boxes would be illegal. If they had not quashed the conviction; only lavatories and telephones would come under the "services" heading.

This is our Criminal Code, that great document of human restrictions, with the withered moss growing out of its four-syllable words and the bookworms getting indigestion on its contents. What was well and good in 1892 is no longer entirely applicable. This is the age of progress. You can't base criminal laws on a code that is becoming progressively more archaic.

FOR SALE

5 Phonos 750's
5 Phonos 700's
BEST OFFER

COMPLETE ROUTE

within 10 miles and in Ottawa
All Installations
$10,000 will handle
Balance arranged to satisfaction of buyer

Alex Sherman

238 Fairmont Ave. Ottawa

Around the Town

(Continued from Page 5)

Milton Janetakes of Toronto is going ahead very fast and I predict that the boy will go places. . Herb Taylor of Perry Automatic is very busy lately installing wall boxes. . . . That's the right thing to do, Herb. . . . As I said in my column several months ago, protect your location by wiring up. . . . Who knows how long this embargo may last, and if and when it comes off—which we expect is for a spell yet—your locations will be wired and then you have nothing to worry about. . . . A word to the wise is sufficient. . . . Alex Sherman from Ottawa was a visitor at our office. . . . He is doing very well with used records at the Metropolitan Stores across Canada. . . . Operators returning from the coin convention say that there are no changes in regards to phonographs and expect television is still a long way off. . . . Lou Keyfets, our general secretary-treasurer, is preparing for a trip out west. . . . Look out for the cowboys, Lou—and a good trip.

Johnny Hamilton, our Vancouver manager, sends in a report that business on the coast is slowed down on account of shortage of hydro, but that they expect relief almost immediately. . . . Well, here's hoping, Johnny.

Marty Morosnick of Winnipeg wishes that he could get some more model 1100 for Manitoba. . . . So do we for Ontario and Quebec, Marty, so don't feel badly. . . . There are still a few wall boxes and hideaways available.

Well, it is getting cold again here, and there is no more news for this month.

Television--A Splendid Opportunity for Canadian Operators

This industry is about to lose one of its greatest opportunities again as it did some years ago with coin-operated movies. Imagine, if you can, the earning power of coin-operated movies during the years that the "talkies" were in their inception.

The sweet income from bell operations during those years kept operators satisfied, and when manufacturers finally turned to coin movies it was too late.

The mistake is about to be repeated with television—in fact, it has already been committed in the United States. With a busines recession, much more pronounced than we have it in the Dominion, tavern operators there searched for a trade stimulator. Television seemed to be the answer and their juke box operator the logical man. With no satisfactory coin-operated receivers available, locations purchased outright home-type television receivers and are operating them in competition with the juke boxes in their locations.

The results have been firstly catastrophically low incomes from what were good juke box locations and, secondly, wholly unsatisfactory conditions, business-like and in other ways, for the location owners.

Operators were hoping against hope that the novelty would not last, completely forgetting the far-reaching effect which this new medium of entertainment, television, will have eventually and which will stand comparison with the revolution brought about in our lives with the popular-priced, mass-produced automobile.

The writer feels that he is not sticking out his neck by predicting a complete change in the living habits of our peoples as television becomes widespread. A recently taken poll shows that people with receivers in their homes for periods of around two years view them only about 6% less than do people who own their sets six months or less. All these people admitted living more in their homes now, with less club life for the men, fewer parties for the women, and even the youngsters staying home for television nights, and—yes—less driving of automobiles by all members of the family.

The impact on the living habits of people in television areas is tremendous and, from all appearances, is lasting. By the same token, earning possibilities of coin-controlled television, at least for the years until the country becomes saturated with home receivers, is beyond estimate.

Home-type receivers are of course not the answer to the operators' or the location owners' requirements. Their miniature screen makes for impractical and unprofitable operation. Patrons will crowd the set and, in doing so, will curtail or actually suspend spending. Nor will single-coin "take" allow for a good profit. Distant-screen receivers and multiple-coin play are prime requirements. These indispensable features are incorporated in "Masterview Receivers," for which Melody Lane Limited, Toronto 9, Ont., are originators and distributors.

—E. Liebman.

Monogram The Hottest Thing on Wax

104 POWDER YOUR FACE WITH SUNSHINE
Phyllis Marshal

105 CHICKEN SHACK BOOGIE
Amos Milburn

106 SWEET GEORGIA BROWN
Brother Jones and his Bones

108 SATURDAY NIGHT BOOGIE
Candy Johnson

111 CRUISING DOWN THE RIVER
Patti Jarvis

112 I CAN'T GIVE YOU ANYTHING BUT LOVE
Sabby Lewis

114 YOU BROKE YOUR PROMISE
Paula Watson

115 ITTY BITTY GIRL
Velma Nelson

ORDER FROM:
477 Yonge Street, Toronto

AMBASSADOR MUSIC COMPANY

OPERATORS PLEASE NOTE:
Your cost on these records is **only 42c** each.

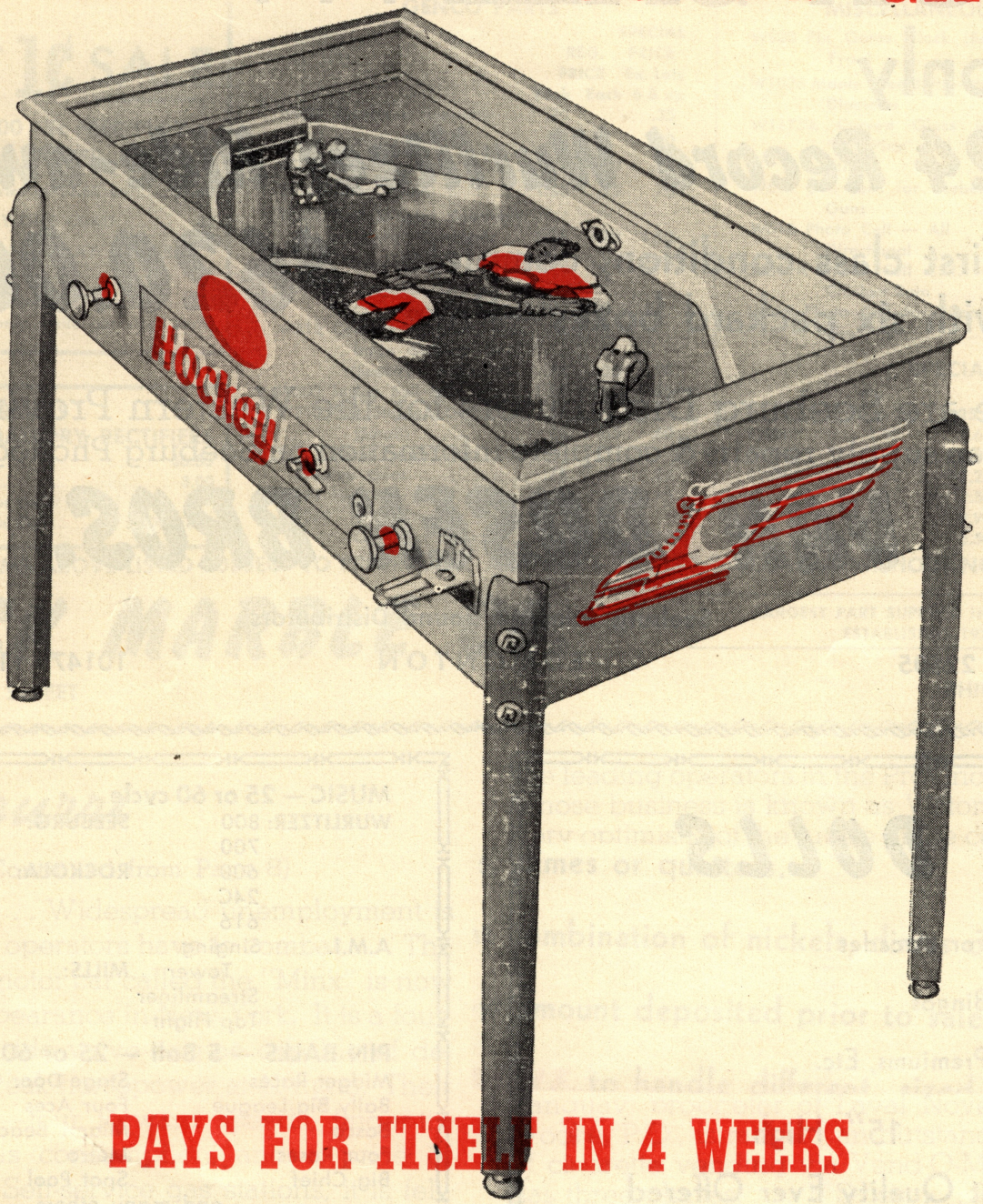
SUPER-SPEED HOCKEY GAME

Spectators Can't Resist Playing This Game.

No Experience Required to Handle These Machines.

Two Keys To Each Unit.

This Is Not a Pin Ball Game. Wire or Write for Sample Unit.



Averages As High As $100.00 Per Week.

Beautifully Finished in Multicolors.

Strong, Dependable, Trouble-Proof!

Made of Highest Grade Materials to Withstand Abuse!

Tested and Retested Until Classified Perfect.

PAYS FOR ITSELF IN 4 WEEKS

Operators and Arcades: Here's a great game made greater, a sure-fire moneymaker made even more profitable, important elements of competition, the thrill and excitement of two players matching their skill and wits against each other at the same time. Hockey now takes up less room to play because both players stand together at the plungers on the front instead of on either side.

Fully automatic, trouble-proof, measuring 42 inches long, 22 inches wide, 37 inches high, in a natural finish. A game of skill. Will be accepted everywhere. Average playing time per game of 5 balls, 60 seconds.

For equipment that pays profits sooner, faster, longer, we can deliver at once. All parts available at all times. Sell them outright or operate a route.

Canadian Representative in Montreal
Write for Prices
357 ROY ST. EAST

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BUY — SELL — EXCHANGE
AGENTS WANTED
MA. 2081 MONTREAL, P. Q.

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24 Record Wurlitzer Hide-away

First class condition, complete with six packard boxes—Price **$620.00**

We are Seeburg Distributors for the Western Provinces
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DOLLS

- For Arcades
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15" High
Best Quality Ever Offered
$ 7.00 Doz.
Assorted Colors
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MUSIC — 25 or 60 cycle

WURLITZER:	800	**SEEBURG:**	Classic
	700		Colonel
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	24C		Light-up
	616		Windsor
A.M.I.	Singing		Imperial
	Tower	**MILLS:**	Empress
	Streamliner		Throne
	Top Flight		Zephyr

PIN BALLS — 5 Ball — 25 or 60 cycle

Midget Races	Stage Door Canteen
Bally Big League	Four Aces
Bosco	Miami Beach
Four Roses	Metro
Big Chief	Spot Pool

— and many others —

Also a few good SLOTS at BARGAIN PRICES

Open for offers on any or all of the above equipment. Many more too numerous to mention. Please send in your inquiry and price you are willing to pay.

SLOTS WANTED, Any Condition 5 - 10 - 25
Mills—Jenning—Watling—Pace
Let us know what you have

Frank Kirke Novelty

241 King St. East Toronto

PARTS AND SUPPLIES FOR COIN MACHINES

Genuine Genco Mallory pin game rectifiers. Stock is limited and subject to prior sale.

GIANT 1¢ SALE

A.B.T. No. 500 - 5c FREE PLAY COIN CHUTES

Buy 3 at our sale price of $2.60 ea. $7.80
GET ONE FOR ONLY ONE CENT! ..... .01
4 BRAND NEW 5c FREE PLAY CHUTES FOR ONLY 7.81

Buy as many combinations of 4 as you like! This offer good only while our stock lasts.

NEW TRANSFORMERS FOR GENCO MALLORY RECTIFIERS

Regular $6.50
SPECIAL 3.00
Rush your order today!
#2850 Chicago Coin Coil ..... $1.00 Each

GENCO PARTS

	REG. PRICE Each	SPECIAL PRICE Ea. Lots 6 & up
W308 Armature Assembly	.70	.35
W309 Armature Plate	.35	.20
W297 Recording Arm	1.25	.38 .35
W344 Door (Plain)	1.50	.75 .70
W301 Ball Shooter Assembly (Metal) Complete	2.35	1.75 1.50
W336A Transformer	6.50	2.95 2.75
W302 Outside Ball Lift — Complete	1.20	.90 .85
W312 Contact Bracket for large Step-up Gear (Specify 3 or 4 points)	.55	.35 .30
W303 Inside Ball Lift	1.20	.90 .85
W310 100 Step-up Gear (Small)	.85	.65 .60
W313 Reset Arm for 100 Step-up Gear	.75	.35 .25
W299 Free Play Unit	3.25	2.50 1.95
W3060 1000 Step-up Large Gear Complete	1.55	1.25 1.15

MISCELLANEOUS PARTS

W823 Pin Game Clock (Bell Type)	1.75	1.25	1.00
W1026 Maple Skee Balls—2¾" Diameter	.45	.25	.20
W1175A Curved Glass for "Ten Pins" and "Ten Strike"		2.75	2.50
W615 Gun Lens for Seeburg Guns	2.50		
W618 Photo Cell — All Directional	4.35		
W619A Photo Cell CE23 — Chicken Sam	1.25		
W619 Photo Cell for "Rapid Fire"	2.50		

SPECIAL

	1 to 24	25 up	(Regular Operator's Price)
F20HIP	1.95	1.65	(3.80)
F24HIP	2.25	1.95	(4.35)
F28HIP	2.55	2.25	(4.75)
F32HIP	2.85	2.50	(5.60)
F24C3P	3.25	2.95	(6.25)
F24C7	3.95	3.50	(7.60)

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BLOCK MARBLE CO.

LARGEST PART SUPPLIER IN THE U.S.A. ESTABLISHED 1929

1425 N. BROAD STREET **PHILADELPHIA, PA.**

Pot Pourri

(Continued from Page 8)

slack period. . . . Widespread unemployment is the worst fear operators have to combat. . . . The new English motor car called the "Minx" is now making its appearance in New York. It is a four-cycle side-by-side valve engine capable of developing 38 break horsepower at 41'r.p.m. Their selling points—four forward speeds, finger-tip shifts, low gas consumption, and a price of $1,896.00. . . . Self-service gas stations, it is felt, are about to spread. . . . At a self-serve in Los Angeles, California, motorists are saving .04c a gallon by serving themselves. . . . It is also found that the average motorist buys more at a self-serve station than he does at an ordinary one. . . . It has a cashier cage with cash girls in kilts carrying out the Scot thrift scheme. . . . Eric Liebman, the long recognized Dean of Canadian Operators, has branched into grand scale operation of coin television. . . . Liebman always has been a trail-breaker, and we wish him luck in his new ventures. . . . Johnny Achladites, one of the leading operators in the Province of Quebec, whose business is known as Victory Novelty, is very optimistic of the future of the coin business.

Tanguay, proprietor of Laval Novelty in Sherbrooke, P.Q., is making an outstanding success of cigarette vending via Vend-O-Matic. . . . He has three phases. . . . 1. Sales. . . . 2. Rental. . . . 3. Operation. . . . Mr. J. B. Jones, Jr., another distributor of Vend-O-Matic in St. John, N.B., is also blazing the trail by placing a lot of machines on location. . . . Harry Solomon's super speed hockey game has made tremendous strides in the past three months. Harry reports that the demand for such low-price games is unlimited, and operators report a gross as high as $100.00 a week. . . . Rockola of the U.S.A. are also engaged in the shuffleboard manufacture. . . . It is reported that their product is much superior to other shuffleboards. . . .

Letter to the Editor

Mr. Eddie Sargent,
The Canadian Coin Box,
Owen Sound, Ont.

Dear Sir:

We would like to know if you could give us some information about the following matters:

Could you give us addresses of manufacturers who manufacture bedlamp radios, electric coin meters for radios, coin-operated radios for hotels, hospitals and restaurants?

Please find enclosed our cheque for renewal of The Canadian Coin Box.

Thanking you in advance for the trouble, we beg to remain,

Very truly yours,

Jean Dansereau

AT LAST! Available To Operators

G-25010—TOO, TOO, TOO ARE the ONE
TALLULAH POLKA
by Johnny Eager
w-Espe Musette Orch.

G-25009—POUND YOUR TABLE POLKA
(One More Chorus)
OLD CHIEF WALLA HOO
Sung by the Barry Sisters
w-Sammy Meade's Orchestra

Operators Price 60c
Ask for our Foreign Language Records

MAX MORRIS & CO.

687 Bay St. Ad. 0473 Toronto, 2

WANTED

POKER, CRAP or ROLETTE CHECKS
and CLUBROOM EQUIPMENT
BIRDCAGES, WHEELS
LAYOUTS, ETC.

Describe Fully Condition, Quantity, Etc.

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